



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 C2

Results as of: 04/30/2018

GMT: STEVE ANTON

LOCATION MICHIGAN

GMT CA

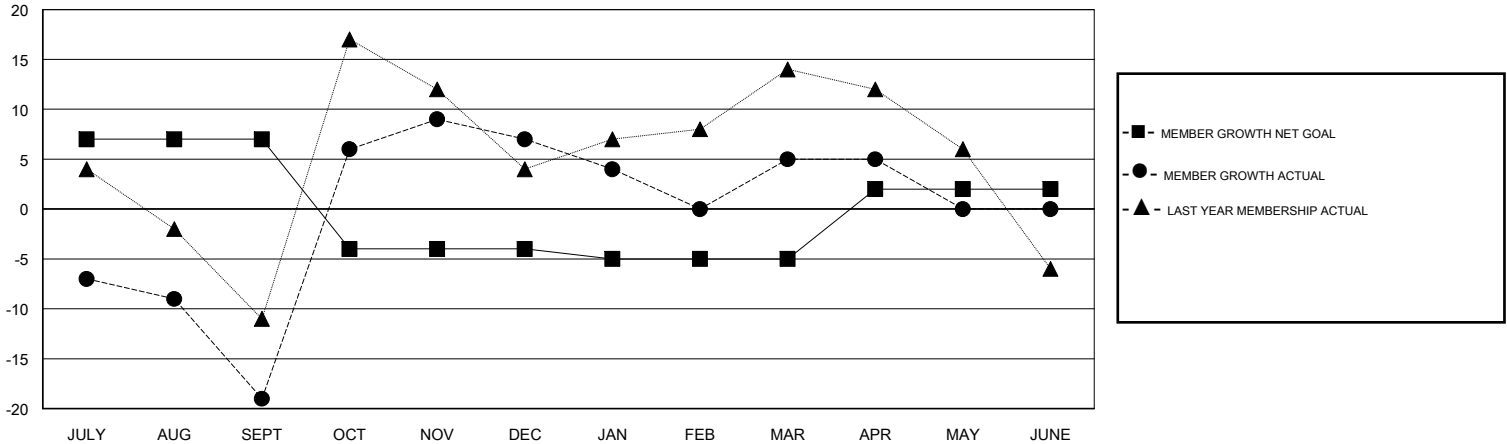
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 1             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 7                      | 1                    | 20   |
| OCT/NOV/DEC           | -11                    | 59                   | 31   |
| JAN/FEB/MAR           | -1                     | 26                   | 26   |
| APR/MAY/JUNE          | 7                      | 6                    | 6  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 1   | 19 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 620 (69.90%)<br>FEMALE 267 (30.10%)<br>Women Percentage Fiscal Year Goal: 30% |
| <u>DROPPED MEMBERS</u><br>DECEASED 8<br>CLUB CANCELLED 0<br>OTHER 75<br>TOTAL 83 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 139<br>FAMILY MEMBERS PAYING HALF DUES 71  |